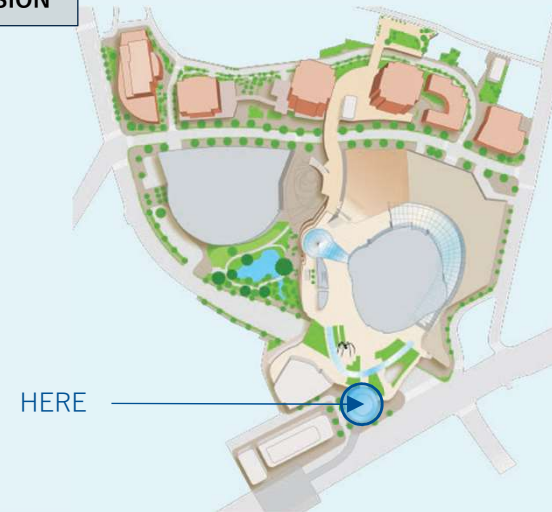


Situated above the symbolic Roppongi Hills gateway which boasts the highest traffic of incoming visitors, this media enjoys superb exposure and is one of the few large-scale color displays of its kind in Japan. From the escalator, it delivers both high visibility and attention rates.



METRO HAT VISION



Name	METRO HAT VISION
Location	Metro Hat interior at the exit from Roppongi Station (Hibiya Line) concourse
Media	Video (with audio)
Size	260-inch (18.8 m ²)
Aspect ratio	16 : 9
Exposure period	From 1 day
Display time	8:00~24:00 (16 hours)
Price	¥300,000 / 7days (15 sec. x 2/hour)

*Sales are on a daily basis, so please contact us for prices.

Media	Content	Exposure Period	PRICE (tax excluded)	Notes
METRO HAT	Outer rim	7 days	¥ 6,000,000	* Purchased exposure period must include time required for installation and removal.
	Inner rim	7 days	¥ 5,000,000	* Basic schedule: Installation Monday (late night)/Removal Sunday (late night)
	Hanging Media	7 days	¥ 1,000,000	* The media fee does not include production or installation costs. * Center "hanging" media is used in a set with Metro Hat inner rim media.
ART BOARDS		7 days	¥ 2,000,000	* One week from Monday to Sunday. Construction and removal late at night on Sunday. * In principle, it will be sold as a set with the outer circumference of the Metro Hat.
WATERSCAPE (A・C) / CANOPY PILLARS		7 days	¥ 5,000,000	* Purchased exposure period must include time required for installation and removal. * The media fee does not include production or installation costs. * Canopy pillar media is included in the waterscape media price. * There are cases when the water is stopped due to weather. Water flowing time 8:30 to 21:30 ; lighting is on until 12 a.m.
METRO HAT VISION		7 days (15 sec. × 2/hour)	¥ 300,000	* Exposure frequency (no. of spots per hour) and length of exposure (number of days) is decided in separate discussions with management. * A separate material submission fee will be charged. * Display time: 8:00 to 24:00am.
UNDERGROUND CONCOURSE BACKLIT AD BOXES	C-11-91-01	1 period (6 months)	¥ 9,900,000	* The media fee does not include production or installation costs.
	C-11-91-02	1 period (6 months)	¥ 9,900,000	
	C-11-91-03	1 period (6 months)	¥ 8,500,000	
	C-11-91-04	1 period (6 months)	¥ 7,300,000	
	C-11-91-05	1 period (6 months)	¥ 6,000,000	
	C-11-91-06	1 period (6 months)	¥ 3,800,000	
	C-11-91-07	1 period (6 months)	¥ 2,500,000	
	C-11-91-08	1 period (6 months)	¥ 2,500,000	
	C-11-91-09	1 period (6 months)	¥ 2,500,000	
	C-11-91-10	1 period (6 months)	¥ 2,500,000	

Notes on video broadcasting

*For Metro Hat Vision, a separate material submission fee will be charged from the first material onwards, and for network signage, a separate material submission fee will be charged from the second material onwards.

*The minimum broadcast rate [broadcast rate = (number of actual broadcast surfaces x actual broadcast time) ÷ (number of installed surfaces x broadcast time)] is 90% (except in emergencies).

* Price may be subject to change without advance notice; therefore, please contact the management for current fees and other information.

* Consumption tax is not included in the above fees and is separately charged.

* Above includes media that are managed under a contract agency system.

* Graphic design and video materials are subject to a pre-check and approval process before installation/exposure.

* Production/processing of advertising materials for Metro Hat, waterscape, and backlit ad boxes must be handled by a production company designated by the management.

* Media sizes may differ slightly depending on the production company.

*Conditions apply for exposure, so please contact the person in charge.