

Backlit ad boxes and ad poster boards are positioned in locations throughout Roppongi Hills, attracting the eyes of passers-by with vivid visuals and causing many to stop and take a look.



Name	POSTER BOARDS	
Location	66 Plaza West Walk North side	*total 6 surfaces
	66 Plaza Art Walk side	*total 2 surfaces
	In front of sub-entrance (front)	*total 12 surfaces
	In front of Metro Hat	*total 3 surfaces
	Museum Cone 1F	*total 2 surfaces
Keyakizaka Complex B2F-2F	*total 15 surfaces	
Media	Posters	
Size	H1,030 × W728mm (B1 poster)	
Exposure period	7 days or more	
Price	66 Plaza West Walk North side	¥ 50,000 / 1 period (7 days) / surface
	66 Plaza Art Walk side	
	In front of sub-entrance (front)	
	In front of Metro Hat	
Museum Cone 1F	¥ 40,000 / 1 period (7 days) / surface	

\*Some are unlit (In front of sub-entrance, Keyakizaka Complex 1F/2F)

Media	Content	Exposure Period	PRICE (tax excluded)	Notes
WEST WALK	North side truss banner	7 days	¥ 2,000,000	* The media fee does not include production or installation costs. * Including 1 day of installation. * Competition adjustment among area stores.
	South side truss banner	7 days	¥ 2,000,000	
	South side/North side set	7 days	¥ 3,000,000	
WEST WALK	North side 3F bridge side	7 days	¥ 500,000	
NORTH SIDE OPTION	North side walls	7 days	¥ 500,000	
WEST WALK	South side 3F bridge side A	7 days	¥ 500,000	
SOUTH SIDE OPTION	South side 3F bridge side B	7 days	¥ 500,000	
	South side pillar wrap	7 days	¥ 500,000	
BACKLIT AD BOXES	West Walk 1F to 6F	1 period (1 month)	¥ 52,000 ~ ¥ 119,000	* The media fee does not include production or installation costs.
	West Walk 2F North side · South side	1 period (3 months)	¥ 400,000 ~ ¥ 700,000	
	Keyakizaka Complex 1F	1 period (3 months)	¥ 300,000 ~ ¥ 500,000	
POSTER BOARDS	66 Plaza West Walk North side *total 6 surfaces	1 period (7 days)	¥ 50,000/surface	* The media fee does not include production or installation costs.
	66 Plaza Art Walk side *total 2 surfaces	1 period (7 days)	¥ 50,000/surface	
	In front of sub-entrance (front) *total 12 surfaces	1 period (7 days)	¥ 50,000/surface	
	In front of Metro Hat *total 3 surfaces	1 period (7 days)	¥ 50,000/surface	
	Museum Cone 1F *total 2 surfaces	1 period (7 days)	¥ 40,000/surface	
	Keyakizaka Complex B2F-2F *total 15 surfaces	1 period (7 days)	¥ 40,000/surface	
NETWORK SIGNAGE	12-screen set broadcast	1 period (7 days)	¥ 400,000/week	* A separate material submission fee will be charged.

Notes on video broadcasting

\*For Metro Hat Vision, a separate material submission fee will be charged from the first material onwards, and for network signage, a separate material submission fee will be charged from the second material onwards.

\*The minimum broadcast rate [broadcast rate = (number of actual broadcast surfaces x actual broadcast time) ÷ (number of installed surfaces x broadcast time)] is 90% (except in emergencies).

\* Price may be subject to change without advance notice; therefore, please contact the management for current fees and other information.

\* Consumption tax is not included in the above fees and is separately charged.

\* Above includes media that are managed under a contract agency system.

\* Graphic design and video materials are subject to a pre-check and approval process before installation/exposure.

\* Production/processing of advertising materials for Metro Hat, waterscape, and backlit ad boxes must be handled by a production company designated by the management.

\* Media sizes may differ slightly depending on the production company.

\*Conditions apply for exposure, so please contact the person in charge.