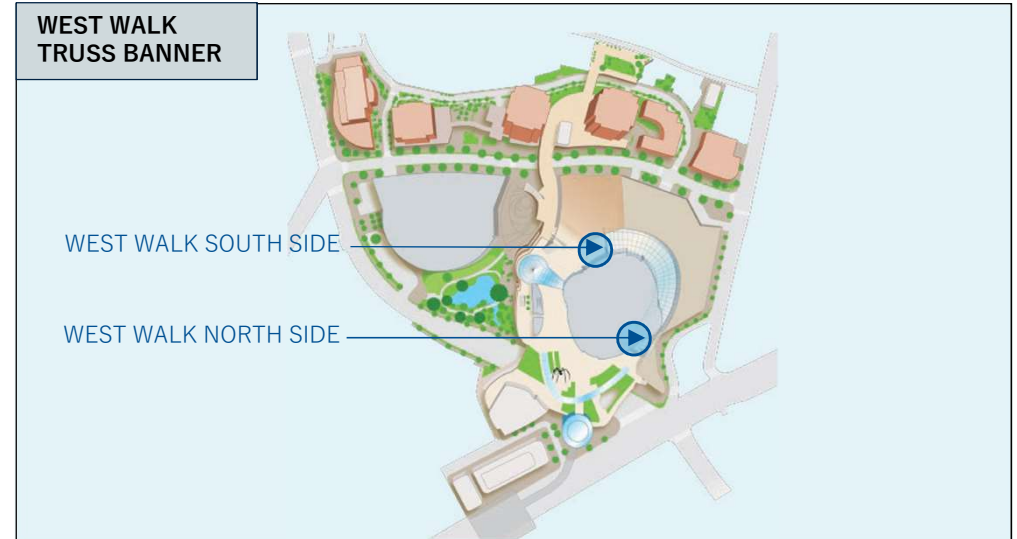


7 WEST WALK TRUSS BANNER NORTH SIDE/SOUTH SIDE

Located at the entrance to the West Walk, a shopping haven which leads to 66 Plaza and O-YANE Plaza, these advertising media are highly visible, capturing the attention of not only the Roppongi Hills visitors, but also the businesspeople going to Mori Tower.



| | | |
|-----------------|-----------------------------------------------------------------------------------------------------------------------------|--|
| Name | WEST WALK TRUSS BANNER | |
| Location | West Walk Entrance | |
| Media | Banner | |
| Size | North side: H4,670×W5,050mm、South side: H4,600×W10,200mm | |
| Exposure period | 7 days (Monday to Sunday) *Including one day for installation | |
| Price | North side truss banner ¥ 2,000,000 South side truss banner ¥ 2,000,000 South/North side set ¥ 3,000,000 | |

*Conditions apply for sales, so please contact the person in charge.

Optional media can be used when using the North side truss banner as a set.



WEST WALK
NORTH OPTION

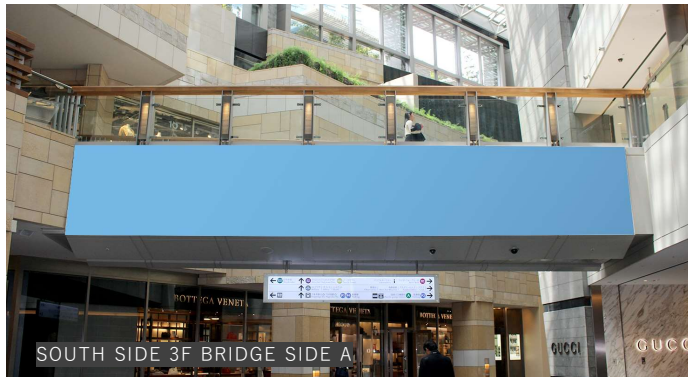
NORTH SIDE 3F BRIDGE SIDE
NORTH SIDE WALLS



| Name | NORTH SIDE 3F BRIDGE SIDE | NORTH SIDE WALLS |
|-----------------|------------------------------------------------------------------|------------------------------------------------------------------|
| Location | West Walk North side | |
| Media | Banner | Sheet (affixed) |
| Size | H1,710 × W7,390mm | H1,600 × W3,540mm |
| Exposure period | 7 days (Monday to Sunday) *Including one day for installation | 7 days (Monday to Sunday) *Including one day for installation |
| Price | ¥500,000 | ¥500,000 |

*Conditions apply for sales, so please contact the person in charge.

Optional media can be used when using the South side truss banner as a set.



WEST WALK SOUTH OPTION

SOUTH SIDE 3F BRIDGE SIDE
SOUTH SIDE PILLAR WRAP



| Name | SOUTH SIDE 3F BRIDGE SIDE A / B | SOUTH SIDE PILLAR WRAP |
|-----------------|------------------------------------------------------------------|------------------------------------------------------------------|
| Location | West Walk South side | |
| Media | Sheet (affixed) | Sheet (affixed) |
| Size | side A : H1,700 × W10,324mm side B : H2,100 × W12,015mm | H3,025 × W1,780mm *semicircle |
| Exposure period | 7 days (Monday to Sunday) *Including one day for installation | 7 days (Monday to Sunday) *Including one day for installation |
| Price | ¥500,000 | ¥500,000 |

| Media | Content | Exposure Period | PRICE (tax excluded) | Notes |
|-------------------|-----------------------------------------------------|---------------------|-----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| WEST WALK | North side truss banner | 7 days | ¥ 2,000,000 | * The media fee does not include production or installation costs. * Including 1 day of installation. * Competition adjustment among area stores. |
| | South side truss banner | 7 days | ¥ 2,000,000 | |
| | South side/North side set | 7 days | ¥ 3,000,000 | |
| WEST WALK | North side 3F bridge side | 7 days | ¥ 500,000 | |
| NORTH SIDE OPTION | North side walls | 7 days | ¥ 500,000 | |
| WEST WALK | South side 3F bridge side A | 7 days | ¥ 500,000 | |
| SOUTH SIDE OPTION | South side 3F bridge side B | 7 days | ¥ 500,000 | |
| | South side pillar wrap | 7 days | ¥ 500,000 | |
| BACKLIT AD BOXES | West Walk 1F to 6F | 1 period (1 month) | ¥ 52,000 ~ ¥ 119,000 | * The media fee does not include production or installation costs. |
| | West Walk 2F North side ・ South side | 1 period (3 months) | ¥ 400,000 ~ ¥ 700,000 | |
| | Keyakizaka Complex 1F | 1 period (3 months) | ¥ 300,000 ~ ¥ 500,000 | |
| POSTER BOARDS | 66 Plaza West Walk North side *total 6 surfaces | 1 period (7 days) | ¥ 50,000/surface | * The media fee does not include production or installation costs. |
| | 66 Plaza Art Walk side *total 2 surfaces | 1 period (7 days) | ¥ 50,000/surface | |
| | In front of sub-entrance (front) *total 12 surfaces | 1 period (7 days) | ¥ 50,000/surface | |
| | In front of Metro Hat *total 3 surfaces | 1 period (7 days) | ¥ 50,000/surface | |
| | Museum Cone 1F *total 2 surfaces | 1 period (7 days) | ¥ 40,000/surface | |
| | Keyakizaka Complex B2F-2F *total 15 surfaces | 1 period (7 days) | ¥ 40,000/surface | |
| NETWORK SIGNAGE | 12-screen set broadcast | 1 period (7 days) | ¥ 400,000/week | * A separate material submission fee will be charged. |

Notes on video broadcasting

- *For Metro Hat Vision, a separate material submission fee will be charged from the first material onwards, and for network signage, a separate material submission fee will be charged from the second material onwards.
- *The minimum broadcast rate [broadcast rate = (number of actual broadcast surfaces x actual broadcast time) ÷ (number of installed surfaces x broadcast time)] is 90% (except in emergencies).

- * Price may be subject to change without advance notice; therefore, please contact the management for current fees and other information.
- * Consumption tax is not included in the above fees and is separately charged.
- * Above includes media that are managed under a contract agency system.
- * Graphic design and video materials are subject to a pre-check and approval process before installation/exposure.
- * Production/processing of advertising materials for Metro Hat, waterscape, and backlit ad boxes must be handled by a production company designated by the management.
- * Media sizes may differ slightly depending on the production company.
- *Conditions apply for exposure, so please contact the person in charge.