

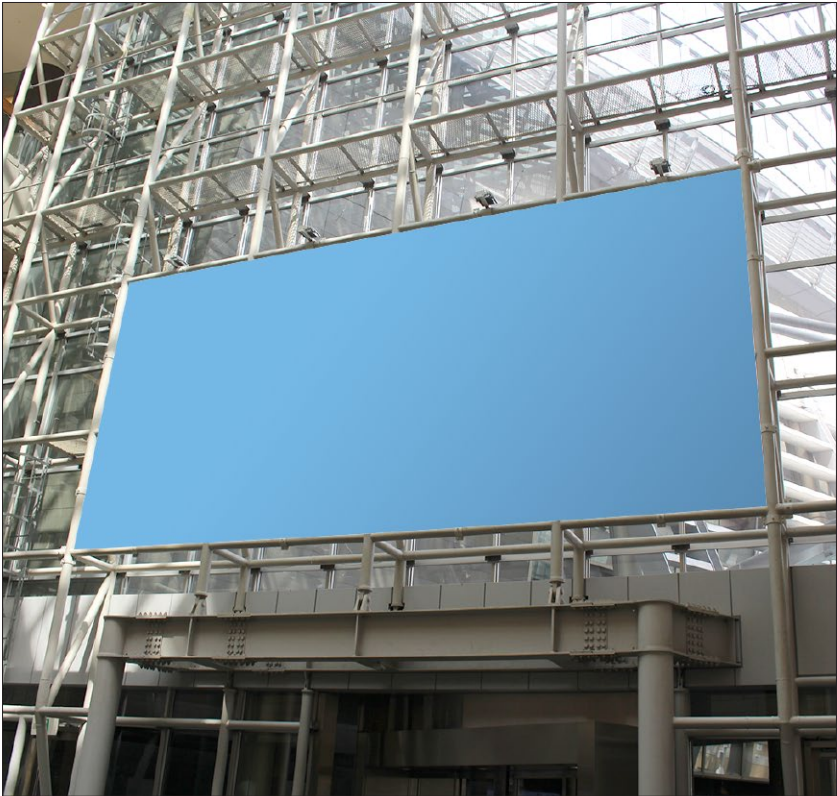
West Walk Truss Banners

The West Walk is a street lined with commercial outlets. The truss banners are located at the entrance to the West Walk, which leads to 66 Plaza and O-Yane Plaza. This is a highly visible advertising medium that appeals not only to the many visitors to Roppongi Hills, but also to the businesspeople who frequent Mori Tower.

Note: Certain conditions apply regarding the sale of this media. Please contact the person in charge for details.

West Walk Truss Banners

Media	Banner
Size	North side: H4,670xW5,050mm South side: H4,600xW10,200mm
Purchase availability	7 days (Monday-Sunday; including 1 day for installation)



▲South side truss banner

◀North side truss banner

WEST WALK NORTH OPTION

Optional media can be used when using the North side truss banner as a set.

Note: Certain conditions apply regarding the sale of this media. Please contact the person in charge for details.

Facing the North side 3F bridge

Media	Banner
Size	H1,710×W7,390mm
Purchase availability	7 days (including 1 day for installation)

North Wall

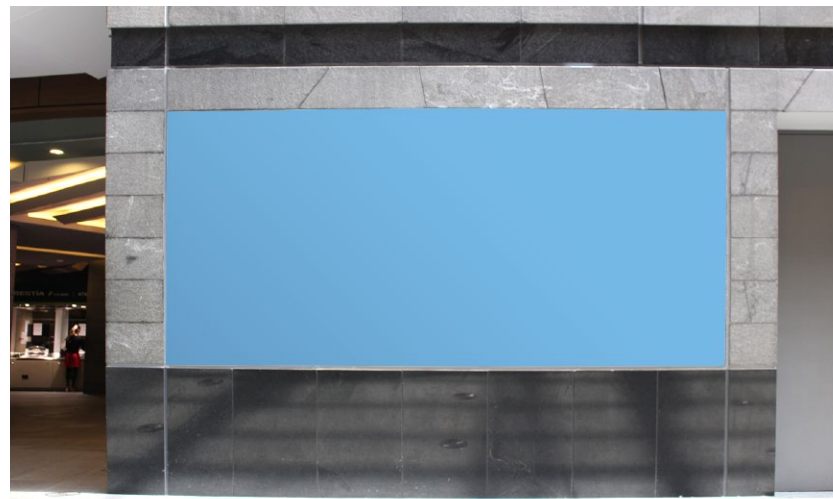
Media	sheet (affixed)
Size	H1,600×W3,540mm
Purchase availability	7 days (including 1 day for installation)



▲Facing the North side 3F bridge



Facing the North side 3F bridge North Wall



▲North Wall

WEST WALK SOUTH OPTION

Optional media can be used when using the South side truss banner as a set.

Facing the South side 3F bridge side A

Media	Banner
Size	H1,700×W10,324mm
Purchase availability	7 days (including 1 day for installation)

Facing the South side 3F bridge side B

Media	Banner
Size	H2,100×W12,015mm
Purchase availability	7 days (including 1 day for installation)

South Side Pillar Wrap

Media	sheet (affixed)
Size	H3,025×W1,780mm *Semicircle
Purchase availability	7 days (including 1 day for installation)



▲Facing the South side 3F bridge side A



Facing the South side 3F bridge
South Side Pillar Wrap



▲Facing the South side 3F bridge side B



▲South Side Pillar Wrap

Media	Content	Exposure Period	Fee
METRO HAT	Outer rim	7 days	¥5,000,000
	Inner rim	7 days	¥5,000,000
	Center "hanging"	7 days	¥1,000,000
*Purchased exposure period must include time required for installation and removal. *Basic schedule: Installation Monday (late night)/Removal Sunday (late night) *Above media fees do not include ad/material production or installation costs. *Center "hanging" media is used in a set with Metro Hat inner rim media.			
ART BOARDS		7 days	¥2,000,000
*One week from Monday to Sunday. Construction and removal late at night on Sunday. * In principle, it will be sold as a set with the outer circumference of the Metro Hat.			
WATERSCAPE/ CANOPY PILLARS	Waterscape A·C	7 days	¥5,000,000
*Purchased exposure period must include time required for installation and removal. *Above media fees do not include ad/material production or installation costs. *Canopy pillar media is included in the waterscape media fee. *There are cases when the water is stopped due to weather. Water flowing time 8:30 to 24:00			
METRO HAT VISION	260-inch	7 days (15 sec. x2/hour)	¥250,000
*Exposure frequency (no. of spots per hour) and length of exposure (number of days) is decided in separate discussions with management. *Separate handling fee is charged for material transfer. *Display time: 8:00am to 12:00am (16 hours).			
UNDERGROUND CONCOURSE BACKLIT AD BOXES		1 period (6 months)	¥2,500,000 ¥9,900,000
*Above media fees do not include ad/material production or installation costs.			

Media	Content	Exposure Period	Fee
WEST WALK TRUSS BANNERS	North side truss banner	7 days	¥2,000,000
	South side truss banner	7 days	¥2,000,000
	South side/North side set	7 days	¥3,000,000
WEST WALK NORTH OPTION	Facing the North side 3F bridge	7 days	¥500,000
	North Wall	7 days	¥500,000
WEST WALK SOUTH OPTION	Facing the South side 3F bridge side A	7 days	¥500,000
	Facing the South side 3F bridge side B	7 days	¥500,000
	South Side Pillar Wrap	7 days	¥500,000
*Above media fees do not include ad/material production or installation costs. *Including 1 day of installation. *Competition adjustment among area stores.			
BACKLIT AD BOXES	West Walk 1F to 6F	1 period (1 month)	¥52,000 ¥119,000
	West Walk 2F North Side and South Side	1 period (3 months)	¥400,000 ¥700,000
	Keyakizaka Complex 1F	1 period (3 months)	¥300,000 ¥500,000
*Above media fees do not include ad/material production or installation costs.			
POSTER BOARDS	66 Plaza West Walk North side (front) *total 6 surfaces		
	66 Plaza Art Walk side *total 2 surfaces	1 period (7 days)	¥50,000
	In front of sub-entrance *total 12 surfaces		
	In front of Metro Hat *total 3 surfaces		
	Museum Cone 1F *total 2 surfaces	1 period (7 days)	¥40,000
	Keyakizaka Complex B2F to 2F *total 15 surfaces		
*Above media fees do not include ad/material production or installation costs.			

※ The above fees are current as of July 2022. Fees may be subject to change without advance notice; therefore, please contact the management for current fees and other information.
 ※ Consumption tax is not included in the above fees and is separately charged.
 ※ Above includes media that are managed under a contract agency system.
 ※ Graphic design and video materials are subject to a pre-check and approval process before installation/exposure.
 ※ Media sizes may differ slightly depending on the production company.
 ※ Production/processing of advertising materials for Metro Hat, waterscape, and backlit ad boxes must be handled by a production company designated by the management.

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