

Newly-installed Roppongi Hills street media located on the pedestrian traffic line coming from the Roppongi Intersection, an area bustling with people day and night. Lined up at pedestrian's eye level, the six poster panels are highly eye-catching, much like something that would be seen in an art gallery. Many outstanding and creative works are often captured by passersby with their smartphones, potentially creating a buzz through the audiences.



## ART BOARD



Name	ART BOARD
Location	North Tower (facing Roppongi-dori Ave.)
Media	Backlit FF sheet
Size	Number of panels: 6 Outer dimensions:H2,120×W1,476mm、Inner dimensions:H2,000×W1,356mm
Exposure Period	7 days
Price	¥ 2,000,000
Notes	Mounting: FF sheet (SIP)

\*Conditions apply for sales, so please contact the person in charge.

Media	Content	Exposure Period	PRICE (tax excluded)	Notes
METRO HAT	Outer rim	7 days	¥ 6,000,000	* Purchased exposure period must include time required for installation and removal.
	Inner rim	7 days	¥ 5,000,000	* Basic schedule: Installation Monday (late night)/Removal Sunday (late night)
	Hanging Media	7 days	¥ 1,000,000	* The media fee does not include production or installation costs. * Center "hanging" media is used in a set with Metro Hat inner rim media.
ART BOARDS		7 days	¥ 2,000,000	* One week from Monday to Sunday. Construction and removal late at night on Sunday. * In principle, it will be sold as a set with the outer circumference of the Metro Hat.
WATERSCAPE (A・C) / CANOPY PILLARS		7 days	¥ 5,000,000	* Purchased exposure period must include time required for installation and removal. * The media fee does not include production or installation costs. * Canopy pillar media is included in the waterscape media price. * There are cases when the water is stopped due to weather. Water flowing time 8:30 to 21:30 ; lighting is on until 12 a.m.
METRO HAT VISION		7 days (15 sec. × 2/hour)	¥ 300,000	* Exposure frequency (no. of spots per hour) and length of exposure (number of days) is decided in separate discussions with management. * A separate material submission fee will be charged. * Display time: 8:00 to 24:00am.
UNDERGROUND CONCOURSE BACKLIT AD BOXES	C-11-91-01	1 period (6 months)	¥ 9,900,000	* The media fee does not include production or installation costs.
	C-11-91-02	1 period (6 months)	¥ 9,900,000	
	C-11-91-03	1 period (6 months)	¥ 8,500,000	
	C-11-91-04	1 period (6 months)	¥ 7,300,000	
	C-11-91-05	1 period (6 months)	¥ 6,000,000	
	C-11-91-06	1 period (6 months)	¥ 3,800,000	
	C-11-91-07	1 period (6 months)	¥ 2,500,000	
	C-11-91-08	1 period (6 months)	¥ 2,500,000	
	C-11-91-09	1 period (6 months)	¥ 2,500,000	
	C-11-91-10	1 period (6 months)	¥ 2,500,000	

## Notes on video broadcasting

\*For Metro Hat Vision, a separate material submission fee will be charged from the first material onwards, and for network signage, a separate material submission fee will be charged from the second material onwards.

\*The minimum broadcast rate [broadcast rate = (number of actual broadcast surfaces x actual broadcast time) ÷ (number of installed surfaces x broadcast time)] is 90% (except in emergencies).

\* Price may be subject to change without advance notice; therefore, please contact the management for current fees and other information.

\* Consumption tax is not included in the above fees and is separately charged.

\* Above includes media that are managed under a contract agency system.

\* Graphic design and video materials are subject to a pre-check and approval process before installation/exposure.

\* Production/processing of advertising materials for Metro Hat, waterscape, and backlit ad boxes must be handled by a production company designated by the management.

\* Media sizes may differ slightly depending on the production company.

\*Conditions apply for exposure, so please contact the person in charge.